



2024 GRANT APPLICATION

Application Deadline: June 14th, 2024

The 2024 grant will be a capacity-building grant providing operational funding to an organization in the greater High Point community, including Archdale, Trinity, Thomasville, and Jamestown, that serves women in our mission focus areas. The grant recipient will have existed for five years or less and have an operational budget of \$100k or less.

Eligibility

- Have 501(c)(3) tax-exempt status as defined by the Internal Revenue Service*.
- The organization must primarily serve women in the greater High Point community, including Archdale, Trinity, Thomasville, and Jamestown.
- The organization has existed for **five years or less OR has an operational budget of \$100k or less.**
- The organization and/or its Programs should pertain to one or more of Women in Motion’s four mission focus areas. The primary desired outcome is to improve women’s personal, economic, or professional development in the workforce. A secondary desired outcome is to increase the number of women willing and able to take on leadership roles in the communities we serve.

Our areas of focus are:

- **Education:** Women need additional education to help them negotiate and advocate for themselves and their families.
- **Mentorship:** Women need better systems for networking and encouraging growth in each other.
- **Resources:** Women expressed a need to tap into resources already existing in the community to increase their professional success.
- **Wellness:** Women seek to balance personal wellness and professional success with professional and family demands.

Application and Document Submission Checklist:

- Complete and submit “General Information” and “Program/Project Information”**
- Include a copy of your IRS determination letter or proof of charitable status if classified as a church or school**
- Include a copy of the most recently filed 990 tax return or postcard**
- Include a balance sheet and income statement (P&L) for your last fiscal year and current year-to-date**
- Include a list of your Board of Directors**
- Include a copy of your current operating budget**

All documents must be submitted as a single PDF file and emailed to info@womeninmotionhp.org using “2024 WIM Grant Applicant” as the subject line. Image files will not be accepted.

All applications must be submitted by email no later than 5 p.m., June 14, 2024

*Qualified non-profit organizations are organized under North Carolina General Statutes chapter 55A or comparable statute of another state and are recognized by the Internal Revenue Services as an exempt from income tax under section 501(a) and 501(c)(3) of the Internal Revenue Code of 1986 [the “Code”] and to which tax-deductible contributions may be made under section 107(c)(2) of the code.

PLEASE COMPLETE THE FOLLOWING:

General Information:

Organization Name:	
Complete Mailing Address:	
Organization Phone Number:	
Website address:	
Contact Name and Title:	
Contact's email address:	
Contact's phone number:	
Executive Director's name:	
Executive Director's email address:	
Board Chairman's name:	
Board Chairman's email address:	
Priority Area(s) Addressed:	
Amount Requested:	
Executive Director's Signature:	
Board Chairman's Signature:	

Program/Project Information:

In a separate document, using a maximum of 5 pages, provide thorough descriptions of the following:

- (1) **Organization:** Describe your organization's mission, its work in High Point, Archdale, Trinity, Thomasville, or Jamestown, and the populations you serve.
- (2) **Need:** Describe the need your organization meets, including relevant supporting evidence and how your programs have been designed to meet the specific needs of women in one or more of the four identified areas of need listed above.
- (3) **Capacity:** How will these funds increase your capacity?
- (4) **Target population:** Identify your target population. How do you recruit participants? How many participants do you plan to serve with this grant?
- (5) **Strategies:** Describe your organization's specific activities and strategies. Does the person/people administrating your organization have in-depth knowledge of the population being served? Please explain.
- (6) **Outcomes:** What are your organization's main goals? How do you measure its success?

(7) **Sustainability:** How does your organization intend to sustain in the future? **Multi-year requests will NOT be considered.**

(8) **Interviews:** Interviews will take place on July 10th 9 am – 12 pm

Budget Request:

You must submit a line-item budget request. You may use the template below or attach your own budget document. Although your total operations budget may exceed your request to Women in Motion, your grant request should not exceed \$10,000.

Source of Income/Funds:	Income/Funding:
	\$
WIM Grant Request: (Cannot exceed \$10000)	
Total Income/Funds:	

Description of Operational Expenses:	Operational Expenses:
	\$
Total Operational Expenses:	

Net/Operational Balance: (Total Income – Total Expenses)	
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